

Creative Designer Training Program : 4 Month

Creative Designer Training Program is specially designed those who have knowledge about design softwares but lack in creativity. In this course we train students or fresher how to design commercial creativity like corporate logo marketing collateral and more. Creativity is something appreciated all over but that does not come by mere conceptual understanding and hence here is an opportunity to try your skills on field and understand things practically. The syllabus is spread over 4 months to ensure grasping of knowledge acquired. This program helps you to join an advertising agency or designer studio, or for individual design career.

Creative Designer – Syllabus Structure

We offer graphic design training for students in the “Creative Graphic Design” program. In this program you can learn the theories and tools and techniques used by professionals, as well as gain hands-on experience in brand identity and print design.

Session	Title	Detail	Days
Session 1	What is Design	What commercial design and why it need.	2
Session 2	Software / Platforms	Overview CorelDraw, Photoshop, Illustrator, InDesign	6
Session 3	Colour and Materials	Colour theory, Texture, Grid Theory, Design case study 3	3
Session 4	How to use typography	Typography for digital uses	3
Session 5	Raster & Vector graphics	What is Raster and Vector Graphics	3
Session 6	Logo Design	How to Create Logo Design	8
Session 7	ID Design	How to Create ID Design	8
Session 7	Flyer Design	How to Create Flyer Design	8
Session 8	Assessments	Logo Design Assignments	5
Session 9	Brochure Design	How to Create Brochure Design	10
Session 10	Print Set Brochure	How to set print Brochure Job	2
Session 9	Packaging Design	How to Create Packaging Design	10
Session 10	Print Set Packaging	How to set print Packaging Job	2
Session 11	Booklet Design	How to Create Booklet Design	8



branding



print media



advertising



web media

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Session 12	Assessments	Packaging Design Assignments	5
Session 13	Assessments	Brochure Design Assignments	5
Session 17-20	Projects	Live Project by Company	30

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